

# DAN MENEELY

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## PROFILE

Graphic Designer / Art Director with broad-based experience creating graphics, logos, sales and collateral materials. Combination of corporate, freelance and artistic projects. Recognized as a highly collaborative creative team member. Deliver concepts and designs within tight deadlines while also meeting budget objectives. Early production experience contributed to skills developing work quickly.

## PROFESSIONAL EXPERIENCE

### Agility Defense & Government Services

Orlando, FL | 4/09 to 9/09 | Graphic Artist - Consultant

Temporary contractor position within creative services department. Responsibilities include using Adobe Illustrator CS4 for creating flow charts, isometric diagrams and original graphics for military and corporate proposals.

### Marriott Vacation Club International

Orlando, FL | 11/00 to 12/08 | Graphic Designer / Art Director  
MVCI Web Design Team, 2000 - 2003 — MVCI Creative Services, 2003 - 2008

Key member of award winning in-house design agency. Maintained and supported the Marriott and Ritz-Carlton brand for 52 Marriott resorts worldwide. Designed logos, created sales displays, developed advertising and associated materials for print and web.

- Contributed to MVCI original website, and subsequent re-launches. For web-based marketing, developed banner ads and graphics for email campaigns utilizing Adobe Photoshop and Dreamweaver.
- Design award winner (Create Magazine, Graphic Design USA) for *Sky Bar 38* at Marriott's Grand Chateau, Las Vegas.
- In addition to design activities, brainstormed with teams to develop names for concept-oriented property, restaurant and bars, adding to cohesive focus for design efforts that followed.
- Created point-of-sale design displays for major Marriott and Ritz-Carlton resorts worldwide.
- Collaborated with resort Account Executives to satisfy resort design needs.
- Ensured brand recognition and consistency for all graphics, sales and collateral materials.
- Created themed designs for kid-friendly resort pool areas.

### Studio 101

Atlanta, GA | 11/1997 to 10/00 | Graphic Designer

Designed print and display graphics for advertisements, packaging, and point-of-sale. Primary client was The Coca Cola Company.

- For Coca-Cola's regional, national and international campaigns, developed designs and imagery to meet client specifications. Quick-turnarounds on assignments.
- Contributed to Darden restaurant research, creating newer brand and menu ideas to refresh image. Comprehensive review and proposal led to major contract award and successful brand re-launch.
- Developed graphics for vending machines and dispensers.
- For Carnival Miami (1998), created the primary branding graphics for Coca-Cola sponsored events.

## FREELANCE & CONTRACT ASSIGNMENTS

1993 to Present

Develop concepts, designs and graphics for broad-based client group which includes: Agility Logistics, Athens Banner-Herald, Better3.com, The Coca-Cola Company, Deljou Art Group, Georgia Power, Gabbaroo.com, Helzberg Diamonds, Insyte Security, Marriott International, Miller/Zell, Inc., Oliver Rubber Company, Onsyte Computers, Peachtree Post Production, Ritz-Carlton Residences and Wolf Camera.

## SKILLS

### Design Software

Extensive experience with current versions of Adobe CS4 Photoshop, Illustrator, Acrobat and InDesign. Competent skill and training with CS4 Dreamweaver, Flash, HTML and CSS coding. 6 months of training with Alias Wavefront 3D Software. Additional experience with Corel Painter, MS Word and PowerPoint.

### Art Media

Comprehensive background in painting and illustration. Proficient with traditional art media, styles and techniques.

## EDUCATION & TRAINING

### The University of Georgia

Bachelor of Fine Arts, Graphic Design, 1997

### The Art Institute of Atlanta

Associate of Arts, Visual Communications / Illustration, 1993  
Graduated with Honors

### Internship

Video Production Graphics  
CNN Post Production Graphics, 1993

### Ongoing Coursework & Training

Including company-sponsored and online training, focused on graphic software and design trends. Examples include Adobe certified training in Flash CS3 and Acrobat, attending Cre8 Design Conference, AIGA Re:solutions Conference and AIGA lectures.

## AFFILIATIONS & MEMBERSHIPS

AIGA  
Doterati  
Adobe InDesign Users Group