

# DAN MENEELY

PHONE: 321-662-8500  
EMAIL: MENEELY.DAN@GMAIL.COM  
WWW.DANMENEELY.COM  
WWW.BEHANCE.NET/DANMENEELY  
WWW.LINKEDIN.COM/IN/DANMENEELY

## PROFILE

Graphic Designer with broad-based experience creating digital graphics, logos and collateral sales materials. Background includes combination of corporate and freelance artistic projects. Recognized as a highly collaborative creative team member. Delivered concepts and designs within tight deadlines while also meeting budget objectives. Early design production experience contributed to work ethics and developing work quickly.

## PROFESSIONAL EXPERIENCE

### Heritage Golf Group

Orlando, FL | 7/16 to Present | Graphic Designer - Contractor

Full-time remote contract position for a San Diego-based owner and operator of premier private, resort and daily fee golf facilities. Responsibilities include:

- Provide graphic design and creative direction for internal marketing team
- Develop and design marketing materials for members sales and current member promotions
- Create corporate presentation graphics
- Retouch property photos for golf club websites and press use
- Graphic updates for golf club websites

### Dan Meneely Design LLC

Orlando, FL | 1/15 to Present | Senior Designer/Owner

Graphic design, logos and illustrations for multiple clients. Create designs for retail licensing and hospitality decor professionals. Recent clients include: Embraer Executive Jets, FIS Global and Heritage Golf Group.

### Embraer Executive Jets

Orlando, FL | 10/11 to 12/14 | Senior Graphic Designer

Senior graphic designer for global manufacturer of corporate aircraft. Create graphics for marketing materials, trade show displays, presentation graphics, email and corporate website. Update web graphics and image content for corporate website. Assist with managing digital assets and images for marketing team while upholding corporate brand standards. Collaborate with 3D artists for final visualizations and rendering of aircraft exteriors and interiors. Create and manage ad designs for web and print publications such as Forbes, Robb Report, Boat International and Bonnier Corp.

- Assist design development with international advertising and branding agencies.
- Assist and coordinate with video, presentations and lighting for trade shows and corporate receptions
- Co-Recipient of AAF Space Coast 2013 Addy Award (Category—Collateral / Brochure)

### Agility Defense & Government Services

Orlando, FL | 4/09 to 9/09 | Graphic Artist - Consultant

Contractor position for creative services department. Responsibilities include using Adobe Illustrator and InDesign for creating flow charts, isometric diagrams, original graphic covers and internal tab systems for detailed corporate and Department of Defense proposals.

### Marriott Vacation Club International

Orlando, FL | 11/00 to 12/08 | Graphic Designer

MVCI Web Design Team, 2000 - 2003 — MVCI Creative Services, 2003 - 2008

Key member of award winning in-house design agency. Maintained and supported the Marriott and Ritz-Carlton brand for 52 Marriott resorts worldwide. Designed logos, created sales displays, developed advertising for print materials and corporate websites.

- Contributed to MVCI original website and subsequent re-launches. For web-based marketing, developed banner ads and graphics for email campaigns utilizing Photoshop and Dreamweaver.
- Logo design award winner (Create Magazine, Graphic Design USA) for Sky Bar 38 at Marriott's Grand Chateau, Las Vegas and for Copa-Loca Bar at Marriott's Grande Vista, Orlando.
- In addition to design activities, brainstormed with teams to develop names for concept-oriented property, restaurants and bars, adding to design effort focus.
- Created point-of-sale design displays for major Marriott and Ritz-Carlton hotels worldwide.
- Collaborated with resort Account Executives to satisfy resort design needs.
- Ensured brand recognition and consistency for all graphics, sales and collateral materials.
- Created themed designs for kid-friendly resort pool areas.

### Studio 101

Atlanta, GA | 11/1997 to 10/00 | Graphic Designer

Designed print and display graphics for advertisements, packaging, and point-of-sale marketing. Primary client was The Coca Cola Company.

- For Coca-Cola's regional, national and international branded campaigns, developed designs and imagery to meet client specifications. Quick turnarounds on assignments.
- Contributed to client research for Darden Restaurants, creating updated brand and menu ideas to refresh image. Comprehensive review and proposal led to major contract award and successful brand re-launch.
- Developed graphics for vending machines and dispensers.
- Created primary branding graphics for Carnival Miami (1998) Coca-Cola sponsored events.

## SKILLS

**Design Software:** Extensive experience with current versions of Adobe CC Photoshop, Illustrator, Acrobat and InDesign. Competent skill and training with Dreamweaver, Flash, HTML and CSS coding. Familiar with Adobe After Effects capabilities and supported graphic resources. 6 months of training with early versions of Alias Wavefront 3D Software. Additional experience with Corel Painter, MS Word and PowerPoint.

**Web Design:** Experience with front-end wireframe design and mockups using Sketch, Photoshop, Illustrator, Dreamweaver and CSS/HTML. Familiar with WordPress CMS systems and MySQL Database setup. Awareness of business email campaign delivery capabilities and limitations.

**Art Media:** Comprehensive 30-year background in painting and illustration. Proficient with traditional art media, styles and techniques. Some experience with letterpress, hand-set metal type and traditional book-making techniques.

## EDUCATION & TRAINING

### The University of Georgia

Bachelor of Fine Arts, Graphic Design, 1997

### The Art Institute of Atlanta

Associate of Arts, Visual Communications / Illustration, 1993  
Graduated with Honors

### Internship

Video Production Graphics, CNN Post Production Graphics, 1993

## AFFILIATIONS & MEMBERSHIPS

AIGA

Adobe InDesign Users Group

Board of Advisors - Hudson Mohawk Industrial Gateway, Troy NY

REFERENCES AVAILABLE UPON REQUEST